



# Sponsorship Options

Exposure Opportunities	Reach	Basic Impact \$2,500	Major Impact \$5,000	Ultimate Impact \$10,000+
Logo On Small Sail	Seen yearly by 500+ camp families in photos	●	●	●
Logo on Website	100K Views and 19K Users Annually	●	●	●
Social Media Recognition	1.8K Followers		●	●
Newsletter Highlight	6.3K Mailing List		●	●
Logo on Large Sail	Most featured boats in marketing material			●
Event Recognition	Title sponsor on event marketing			●
Logo on CSC Van	10K mi/yr from Boulder-Centennial			●

*Sponsorships can be tailored to fit your specific interests and budget.*

# Exposure Opportunities



## Basic Impact

### Logo On Sails

**Small Sails:** Used daily in youth summer camps and shared with 40–70 families each week across Denver and Boulder.

**Large Sails\*:** Used during adult classes and adaptive sailing for individuals with disabilities, reaching 280+ participants annually and appearing most frequently in marketing materials. Larger sails offer added visibility and meaningful alignment with our adaptive program.

### Logo On Website

Sponsor logos will be featured on the homepage of our website, reaching **100,000+ page views and 19,000 users annually**, with **repeat exposure** as families return to register and plan programs. Engagement remains strong well **beyond the summer season**, ramping up as registration opens in December and continuing across multiple program offerings throughout the year.

## Major Impact

### Social Media

Sponsor logos will be featured across our social channels, reaching **1,800 followers**, with highlight posts throughout the year and **tagged photos** whenever logos appear. Our strong connections with local and national sailing and adaptive communities extend visibility well beyond Colorado, reaching **audiences across the country**.

### Newsletter

Sponsor logos will be featured in a dedicated sponsorship section at the **bottom of every newsletter**, reaching **6,300 subscribers nationwide**. This placement provides repeat exposure through **year-round newsletters**, keeping our community informed, engaged, and connected well beyond the summer season.

## Ultimate Impact\*

### Event Recognition

Our most impactful sponsors receive **prominent recognition** at select on-site and community events, with visibility across **event marketing and materials**. Sponsorships can align with adaptive programming, major social events, or specific initiatives to **match interests and impact goals**.

### Logo on Van

Our most impactful sponsors receive **logo placement on our program van**, which travels **10,000+ miles** annually, circulating weekly across **Boulder, Centennial, and Morrison**, and everywhere in between, delivering **high-visibility, repeat exposure** wherever it goes.